



The Living Truth Fellowship
MAGNIFYING JESUS CHRIST, THE LIVING TRUTH

The Living Truth Fellowship Strategic Plan for 2018

This document is an outline of the eighth published Strategic Plan of The Living Truth Fellowship (TLTF). As such, it is meant to provide the reader with an overview of the direction TLTF is going. A few explanatory sentences about each topic are included, as well as key bullet points.

TLTF's primary budget (90%+) is based on donations. Percentages of funding (budget) will be set up in order to enable the Strategic Plan.

In order to action the Strategic Plan and meet the needs of the ministry, which do fluctuate, dedicated people are needed full and part time. In order for people to accomplish the work we need done, they need a salary unless they do not require any monetary compensation. Here are the current TLTF workers, all of whom are volunteers except Franco and Christina Bottley, who are Contracted Labor.

- John Lynn: Board of Trustee / President
- Franco Bottley: Board of Trustee / CEO
- Jon Touchstone: Board of Trustee / Secretary-Treasurer
- Christina Bottley: Social Media Coordinator
- Leah Cooper: Online Store Manager
- Don Chamberlain: Prayer Team Coordinator
- Rosanne Martino: Bookkeeper

Ministry Outreach Presentations

One Day With The Creator

Our main focus is still on our 24-hour video that is our flagship foundational class. It contains all the keys one needs to understand the Bible and apply it on a daily basis. It is available both on DVD (as long as supply lasts) and in electronic format, that latter of which is free.

The End Times

What about the so-called "End of the World," we got it covered in our 5.5-hour seminar that elaborates upon "End Times" chronology. It covers The Administrations in Scripture Chart as well as expositing all of 1 & 2 Thessalonians verse-by-verse.



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Jesus Christ: The Diameter of the Ages

This 19-hour video is a panoramic portrait of the heart of our Lord and Savior, Jesus Christ.

- All three video seminars are available online in streaming format and to download at no charge. They are also available in audio only (mp3) and Audiobook format.
- Closed Captions (cc) are completed and available for all three seminars.
- Each seminar is available in 165 different language translations.

TLTF Books & Booklets

We currently have eleven books and booklets available on Amazon, Barnes & Noble, as well as e-Publish and Publish-On-Demand. Titles include:

- One God & One Lord
- Is There Death After Life?
- Don't Blame God
- The Gift of Holy Spirit
- What is True Baptism
- Beyond Reasonable Doubt:
23 Arguments for the Historical Validity of the Resurrection of Jesus Christ
- How to Eliminate Apparent Bible Contradictions
- 23 Reasons to Believe in a Rapture before the Great Tribulation
- 25 Reasons Why Salvation is Permanent for Christians
- 34 Reasons Why the Holy Spirit is not a Separate "Person" from the only True God, The Father
- 47 Reasons Why Our Heavenly Father has No Equals or "Co-equals"

Current Leadership Outreach

- John Lynn continues to teach and share publically twice a month with his online Worldwide Fellowship (WWF), and Testimonies of God's Goodness (TOGG). He also writes twice a month for our monthly newsletters (Fruit of D'Vine).
- Franco Bottley currently manages the ministries day-to-day operations. He also is in charge of producing all our materials used for outreach and online teachings. He will be working this year to complete our new and improved website.
- Jon Touchstone continues to teach a home/online fellowship on Sunday's. He also posts monthly teachings to our website.
- Don Chamberlain continues to do his Hangout-On-Air fellowship every Monday night, and his weekly online fellowship on Thursday nights. He also oversees TLTF's Prayer Requests which are sent out to our Prayer Team on a regular basis.



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- Marc Dickie runs the online Take Heed fellowship a couple of Wednesday's every month, he also produces teaching videos for our YouTube channel, and writes a Wellness article for our monthly newsletter.
- Michael Lewis continues to teach his home fellowship every Tuesday night, which is also available online.
- Christina Bottley is in charge of our five Social Media pages every month, and prepares a monthly report for the Board of Trustees.
- Janis Erickson posts "Daily Words of Encouragement" to our Facebook page throughout each month.

Additional Leadership Outreach

One Elder a month to do a live teaching - Recorded and posted on our website. To be featured and shared on our website and newsletters. Utilizing YouTube's new streaming recording feature.

Local Outreach

- Promote and build local fellowships by discipling others who show a zeal for the Word in their local areas. We currently have 34 fellowships around the country and 5 in foreign countries.
- People reaching, teaching, and helping others is a cornerstone of Christianity. TLTF wants to do whatever we can to promote local fellowships where believers can bless and be blessed by one another.
- Help start new home fellowships though mentoring and teaching. TLTF can also make web meetings available to others to facilitate remote fellowships startups.

Other Outreach Plans

- TLTF Seminars produced in book form.
- Produce a TLTF Worship Album on iTunes.
- Create a practical application series of seminars.
- Publish additional outreach and teaching materials.
- Expand our base of leadership and teachers of monthly meetings.

We have tens of thousands of views of our teaching videos. We want to find ways to encourage these viewers to join our mailing list, visit our website, and become active in internet and/or local fellowships.



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Outreach Currently in Place

1. **Home/Online Fellowships:** We have both weekly and monthly home and online fellowships. These are advertised on our website in our Calendar of Events, as well as by way of email reminders sent out to our mailing list. Other local fellowships in the USA and abroad are listed on our website.
2. **YouTube:** Since the start of our TLTF YouTube channel “JustTruthIt” we have produced 402 teaching videos with over 1,650 subscribers and more than 500,000 views.
3. **Facebook:** Launched in 2012, our site continues to expand with eight main pages and two group pages. We have also set up a Facebook page for all four of our books, to give added exposure and increase sales.
4. **Twitter:** In 2014 we launched a TLTF Twitter account to expand our online social networking and micro-blogging service that enables users to send and read "tweets," which are text messages to each other.
5. **Pinterest:** To further expand our social network, we have a presence on Pinterest, which is a visual discovery tool that people use to collect ideas for projects and interests. People create and share visual bookmarks to do a multiplicity of things, like organizing events and saving articles for sharing.
6. **Instagram:** We post words of encouragement, scripture and other things to help people in their day to day living.
7. **Google+:** Is another outlet we use, that is similar to Facebook, which automatically picks up feeds from our YouTube channel, and tells people when new teachings are available.
8. **Online Store:** Our online store has been running for the past six years, but due to costs we have shut it down until our new website is completed this year. We will then decide when to open a new store with all new Bible based products.